

LOS ANGELES COUNTY FAIR ASSOCIATION
LACF SCAVENGER HUNT

Contest Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

1. Eligibility

Los Angeles County Fair Association (LACF) Scavenger Hunt (the Contest) is open to legal residents of the fifty (50) United States and the District of Columbia who have a valid Facebook, Instagram or Twitter account as of the date of the Contest. Employees of Los Angeles County Fair Association and other companies associated with the promotion of the Contest, and their respective parents, subsidiaries, affiliates and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Contest is subject to federal, state, and local laws and regulations.

2. Los Angeles County Fair Association

The LACF Scavenger Hunt is presented by the Los Angeles County Fair Association, located at 1101 McKinley, Pomona, California 91768.

3. Agreement to Official Rules

Participation in the Contest constitutes contestants full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Los Angeles County Fair Association, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

4. Contest Period

The contest will take place over four separate days with the times as follows:

- The Contest begins on August 2, 2014 at 9:00 AM pacific standard time and ends on August 2, 2014 at 5:00 PM pacific standard time.
- The Contest begins on August 3, 2014 at 9:00 AM pacific standard time and ends on August 3, 2014 at 5:00 PM pacific standard time.
- The Contest begins on August 16, 2014 at 9:00 AM pacific standard time and ends on August 16, 2014 at 5:00 PM pacific standard time.
- The Contest begins on August 17, 2014 at 9:00 AM pacific standard time and ends on August 17, 2014 at 5:00 PM pacific standard time.

5. How to Win

Prizes can be found by following the rules as outlined below:

1. Follow Los Angeles County Fair via Facebook (www.facebook.com/lacountyfair), Twitter (@lacountyfair) or Instagram (@lacountyfair). #discoverLACF will also be utilized to track the Contest on social media platforms.
2. Clues will be revealed via photos on Los Angeles County Fair's various social media platforms throughout the day to lead contestants to the final location of the prize. (Only two LACF Scavenger Hunt locations will be active per day: one in the morning and one in the afternoon.)
3. Contestants who reach the Los Angeles County Fair representatives with the secret password provided on Los Angeles County Fair's social media platforms will receive prizes as outlined below, while supplies last.

6. Prizes

Prizes will be distributed on a first-come, first-served basis until prizes for the contest period run out. Prizes may vary and are subject to change at the sole discretion of Los Angeles County Fair Association.

Prizes may include, but are not limited to:

- Tickets to a concert at the 2014 Los Angeles County Fair
- Admission passes to the 2014 Los Angeles County Fair
- Parking passes to the 2014 Los Angeles County Fair
- Passes to Luminasia exhibit at the 2014 Los Angeles County Fair
- Ride wristbands for the 2014 Los Angeles County Fair
- LACF sunglasses
- LACF pens
- LACF pins
- LACF notebooks
- LACF Hot Blog on a Stick shirts
- LACF tote bags

7. General Conditions

In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problem, or in the event the Contest is unable to run as planned for any other reason, as determined by Los Angeles County Fair Association in its sole discretion, the Los Angeles County Fair Association may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Contest and, in the event of termination, award the prize at random from among the eligible contestants. The Los Angeles County Fair Association reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the Contest or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the digital/social media platforms or undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Los Angeles

County Fair Association reserves the right to seek damages (including attorneys fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Los Angeles County Fair Association to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

By entering this Contest, you agree to abide by these Official Rules and acknowledge that this Contest is in no way sponsored, endorsed, or administered by or associated with Instagram, Twitter or Facebook.

8. Release and Limitations of Liability

By participating in the Contest, contestants agree to release and hold harmless the Los Angeles County Fair Association, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Contest, and each of their respective officers, directors, employees, shareholders, representatives, and agents (the Released Parties) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of the prize (including any travel or activity related thereto), including, but not limited to: (a) any technical errors associated with the Contest, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, wireless service provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Contest; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) any other errors or problems in connection with the Contest, including, without limitation, errors that may occur in the administration of the Contest, the announcement of the winner, the cancellation or postponement of the event; or (f) injury, death, losses or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from contestants participation in the Contest or acceptance, receipt or misuse of the prize (including any travel or activity related thereto). Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Contest, and in no event shall the entrant be entitled to receive attorneys fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

9. Disputes

Except where prohibited, each contestant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, contestants rights and obligations, or the rights and obligations of the Los Angeles County Fair Association in connection with the Contest, shall be governed by, and construed in accordance with, the laws of California, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than California.

10. Privacy

Information collected from contestants is subject to Los Angeles County Fair Association's privacy policy. By participating, Contestants grant Sponsor an irrevocable, perpetual, royalty-free, freely transferable license to use photos tagged with #discoverLACF for all purposes, in any and all media, whether now known or hereafter devised. Contestants also grant Sponsor consent to utilize photos taken during the Contest for all purposes, in any and all media, whether now known or hereafter devised.